Dileep Kumar P

UX/UI Designer

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✉ dileeppoovencheri@gmail.com

Lead UX Designer with over 12 years years of experience crafting intuitive, data-driven experiences in enterprise applications, cloud and AI-driven solutions. Proven leader skilled in mentoring teams, driving innovation, and delivering impactful designs that significantly enhance user engagement and business outcomes.

PORTFOLIO

🌐 dileepkumarp.in

in Linkedin

SKILLS

UX/UI Expertise: User-Centered Design • Design Thinking • User Research • Personas & User Journeys • Information Architecture • Wireframing • Prototyping • Usability Testing • Design Systems

Design Tools: Figma • Adobe Creative Suite • Sketch • Zeplin • Miro • Generative AI & AI-driven UX

Specialized Expertise: UX Strategy & Innovation • Mentoring & Team Leadership • Storytelling & Presentation • Enterprise UX • Agile UX Methods

CERTIFICATIONS

Generative AI Fundamentals - IBM
Credential ID: C72COAE7JCB9

Generative AI for Everyone - DeepLearning.AI
Credential ID: 4M8H3UQCDAGM

Google UX Design - Google
Credential ID: ZF5MCH4NP748

AWARDS & RECOGNITION

Outstanding Performer (Five consecutive years at LTIMindtree)

Master Mind and Strategic Thinking Awards

EDUCATION

Bachelor of arts | University of Calicut

EXPERIENCE

Senior Specialist - Interactive

LTIMindtree | Bengaluru   Aug 2018 - Present

- Conducted enterprise UX workshops, redesigning after-sales platforms for a manufacturing client, reducing manual effort and increasing operational efficiency.
- Designed a responsive B2B dental care platform, doubling product-specific traffic and streamlining access to 170+ courses across 5,000+ pages.
- Created scalable design systems for global brands (Gillete, Tide, Enterprise Application), ensuring UI consistency and reducing design-production turnaround time.
- Proposed and implemented an AI-based personalization model, improving user engagement through behavior-driven content adaptation.

UI/UX Designer

Regalix | Bengaluru   Oct 2015 - Jul 2018

- Collaborated on an internal Google project to design a mobile-first interface that set a reference standard for accessibility and digital inclusivity.
- Designed and developed a custom task management solution for internal use, improving project visibility and enhancing team productivity.

Visual Designer

Knowledgehut | Bengaluru   Jul 2014 - May 2015

- Revamped the UX of the e-learning platform, driving higher student retention through intuitive navigation and gamified learning flows.
- Designed SEO-optimized microsites for niche learning segments, increasing targeted traffic and course enrollments.

Visual Designer

Datamate infosolutions pvt ltd | Kerala   Nov 2013 - Jul 2014

- Rebranded the company website with an SEO-driven design, improving organic traffic and lead generation.
- Delivered a cohesive visual language across the site, strengthening brand perception and engagement.

Visual Designer

Seeknext IT Solution Pvt Ltdt | Bengaluru   Jan 2012 - Jun 2013

- Designed and launched multiple corporate websites, significantly increasing brand awareness and online user interaction.
- Managed graphic design assets to maintain brand consistency across marketing and digital channels.